

BURST INSIDER

Mobile Video to TV Broadcasts, Digital Properties, Social Media, or In-Venue

Customer Quotes

"User generated content is where it is at and where it's going to be for a long time. Burst provides us with the technology and platform to help us execute our content strategy in a smart way."

Peter Rotondo,
VP of Media Breeders' Cup

Recent Press

[SVG Article](#) - Breeders' Cup Taps Burst to Distribute UGC via NBC Sports. They announced a new partnership with Burst, a mobile video platform that enables users to capture and share video in real time, for the 2015 Breeders' Cup World Championships and select Breeders' Cup 'Win & You're In' Challenge Series races.

Contact Us

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Breeders' Cup: Crowdsourcing Content, Broadcasting to All Screens

Breeders' Cup is working with Burst to acquire and curate content for their **Challenge to Champs** program and **NBC Broadcasts**. They will leverage their own content curators plus ALL of the fans that are part of the event(s) - onsite, to on couch, to anywhere and everywhere. These videos and photos will be used on the **broadcasts, web sites, social media channels, and in-venue video boards**. "Burst is the perfect weapon in any arsenal for sponsorship and revenue opportunities - mobile to broadcast."

