

BURST INSIDER

Mobile Video to TV Broadcasts, Digital Properties, Social Media, or In-Venue

Customer Quotes

"Mobile presents a huge opportunity for us to engage with fans and provide an interactive experience for our audience."

Joseph Maar, NESN's Vice President of Programming & Production, Exec Producer

Recent Press

[SVG Article](#) - Burst Heads to NAB on Hot Streak.

Burst enables broadcasters and media companies to seamlessly crowd source user-generated mobile video and deliver content directly into live broadcast systems without requiring consumers to download an App.

Contact Us

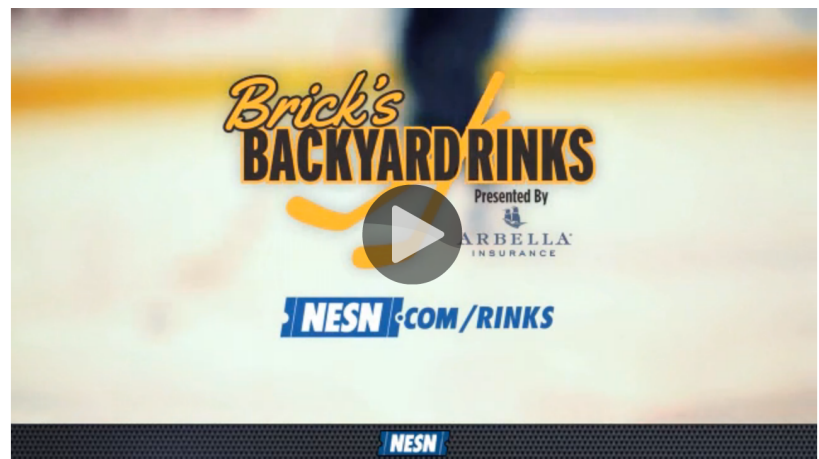
Website: www.burst.com

Phone: 222.339.7345

Address: 184 High Street, Suite 404, Boston, MA 02116

Email Us: tim@burst.us

Brick's Backyard Rinks



NESN: Crowdsourcing Content, Sponsored Fan Engagement

With Burst, NESN has enabled the Boston Bruins to crowdsource and incorporate videos from their dedicated fans and bring them into the broadcast in near real-time.

Andy Brickley, former player and on-air talent, promotes the simple, rights-managed experience during the game and highlights the simplicity of the Burst experience: fans send in the best videos of their backyard rinks. No app is required for this frictionless workflow.

