

BURSTINSIDER

Mobile Video to TV Broadcasts, Digital Properties, Social Media, or In-Venue

Customer Quotes

"Burst is a great mobile video platform that has enabled us to create some compelling sponsor packages for our key clients."

Jay Johnson, Competitor Group's VP of Media Sales

Recent Press

SVG Article - Burst Heads to NAB on Hot Streak.

Burst enables broadcasters and media companies to seamlessly crowd source usergenerated mobile video and deliver content directly into live broadcast systems without requiring consumers to download an App.

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Competitor Group, Kona 2015: Controlled Content to Digital & Social

Competitor Group partnered with Burst to acquire and distribute unique content from the Ironman World Championships 2015 in Kona, Hawaii. Professional Triathlete Jesse Thomas used Burst to capture compelling, behind-the-scenes content from the event. Teaming up with sponsor Pearl Izumi, "Jesse's #KonaCam" published photos and videos in near real-time to the Competitor Group site and various social channels.





