

# BURST INSIDER

Mobile Video to TV Broadcasts, Digital Properties, Social Media, or In-Venue

## Customer Quotes

"All of these people, from our production team to our digital writers, can now help capture the energy and passion around the team leading up to game time." David Mortlock, VP of Fox Sports Regional Networks

## Recent Press

"...with Burst's technology, Fox Sports will be able to quickly create short-form videos – such as "behind-the-scenes" content from games as well as analysis from on-air talent – and then push those clips across Fox Sports' digital and social channels in real time."

[Article Link](#)

## Contact Us

Website: [www.burst.com](http://www.burst.com)

Phone: 222.339.7345

Address: 184 High Street, Suite 404, Boston, MA 02116

Email Us: [tim@burst.us](mailto:tim@burst.us)



## Field Reporters and fans become mobile production teams.

Burst helped Fox Sports cover the Series like never before. Armed with just cell phones, Fox Sports has turned their field reporters into complete mobile production teams. Reporters can shoot videos inside and outside the park, upload them to Burst's cloud based servers and make them available for broadcast on TV or distribution to the Web within minutes.

Additionally, Fox Sports will also be able to grab videos shot by fans at games and team events and inject them into live broadcasts, or promote them across its own social platforms.

