

BURST INSIDER

Mobile Video to TV Broadcasts, Digital Properties, Social Media, or In-Venue

Customer Quotes

"Burst has been a great company to work with and their innovative solutions have enabled us to crowdsource mobile video and build authentic engagement with fans for our key sponsors."

Jamie Saull, TSN Canada - Manager, Integrated Solutions & Community

Recent Press

[SVG Article](#) - Burst Heads to NAB on Hot Streak.

Burst enables broadcasters and media companies to seamlessly crowd source user-generated mobile video and deliver content directly into live broadcast systems without requiring consumers to download an App.

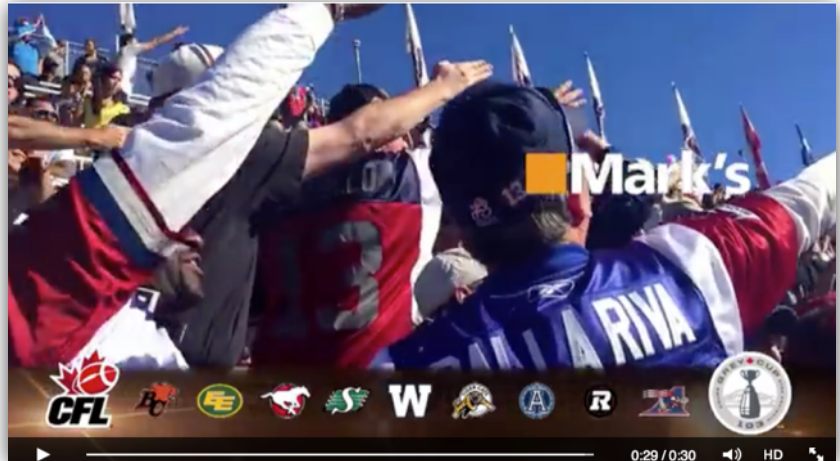
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TSN Canada: building fan engagement and creating new sponsor inventory for broadcast, digital, and social media promotions.

TSN partnered with Mark's for the 2015 CFL FAN CAM. Fans are contributing videos and photos using the customized Burst UGC link right from the TSN Go App. An Admin is reviewing the content and then using the videos to create Fan Cam highlights to present on the halftime and post game shows. The campaign started on Labor day and ran through the playoffs and culminated at the Grey Cup. "The fans are having a lot of fun and Mark's has created a way to be at the CFL games along side of their customers".

